

datacolor

 **SELECT²**TM

Find Colors and Formulas Fast

Exciting New Design

Higher Performance

More Affordable



GOLDEN SUNFLOWER

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datacolor
SPECTRUMTM
family of solutions

datacolor

SELECT²_{TM}

Find Colors and Formulas Fast

Datacolor SELECT²_{TM} is the ultimate color selector and formula-finding tool. Measure a sample and let this sleek and modern device quickly show you the best match from among hundreds – even thousands – of colors.

Datacolor SELECT²_{TM} delivers an unbeatable combination of benefits:

- **Exciting Design**
- **Impressive Performance**
- **Affordable Price**



Your customers get the true feel of advanced technology at their fingertips, an experience that wins loyalty and repeat business. At the same time, your sales associates have the power and efficiency to increase productivity and confidence, attributes that build store traffic.



While the Datacolor SELECT²_{TM} spectrophotometer is economical, it is rich in performance. The DC 1005_{TM} boasts repeatability under 0.01 DE CIE94 and average inter-instrument agreement under 0.4 DE CIE94 – impressive specs you would expect from the world leader in color measuring instrumentation.

A Solution That Grows With You

When your needs expand, so does Datacolor SELECT²_{TM}. It works seamlessly with Datacolor's award winning PAINT_{TM} software to deliver the ultimate in system integration - without any change in workflow or the need to convert data:

- Search More Electronic Formula Books
- Match Competitors Color Cards and Fan decks
- Store Custom Client Formulas
- Communicate with Automatic Dispensers
- Correct Off-Shades and Mis-Tints
- Print Labels and Barcodes



Digitally Enhance Sales

Drive additional sales with Datacolor COORDINATE_{TM} and Datacolor DECORATE_{TM} for instant color harmony advice and virtual home design. Ensure "what you see is what you get" accuracy by adding the Datacolor Spyder2_{TM} monitor calibrator.

Because Color Matters



We created Datacolor SPECTRUM_{TM} to help companies innovate faster, ensure consistent color quality and reduce the cost of production. Datacolor SELECT²_{TM} is part of this integrated suite of software products, measuring systems and support services that provides global access and centralized control of color management processes. Because color matters, leading businesses the world over choose Datacolor's innovative technology solutions to get the right color – the first time – every time.

For more information, please visit www.datacolor.com.

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